

JULY 2021

# WOW PROPERTY WOMEN

The Official Monthly Newsletter



## CONNECTING WITH OUR MEMBERS

Welcome to the WOW Property Women's Monthly Newsletter

Hi WOW Property Women

We had a pretty amazing month in the WOW Property Women's Group.

Want to find out what went on?

Want to find out what we have planned for next month?

Want to learn some tips about property investing and development?

Want to be inspired by our members' real deals and our sponsor insights?

You're in the right place to learn about growing wealth through property development.

Please Read on!

Lorna and the WOW Team

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## LORNA'S MOTIVATION POSTS

### Sharing Inspiration Every Monday

Lorna shared some great insights with her weekly **Motivation Monday** posts. In last month's posts we hear about:

**Adversity to Opportunity** - How she overcame some huge life challenges but saw the opportunities.

**Acts of Kindness** - Let's not forget the needy in this cold winter.

**Helping Our Homeless** - Lorna announces a special need to rally around an amazing woman who is helping homeless people at the grass roots. Even though we want to build wealth through property, we can't forget those who have been left aside through no fault of their own. Let's rally together to support our most vulnerable people.

## TUESDAY TIPS

### Practical Learning

Mary shared some great tips on a range of topics. Check out her posts every Tuesday on our Facebook Group. Here's a snapshot of last month's tips:

**Joint Ventures:** When it comes to joint ventures and armchair development there are 4 "P"s on why you would consider these as a strategy in your investment journey  
**POWER PLAY POSITION PEOPLE**

**Don't Let Self Doubt Stop From Finding a Deal:** How to overcome self doubt that you can find a deal in this hot property market

**Planes, Train and Automobiles #3**  
Mary shares the importance of road transport, parking and motor vehicles in your development project planning.

## WISDOM WEDNESDAY POSTS

### Wisdom from Our Sponsors Every Wednesday

We have teamed with our sponsors to deliver our members practical information we can use on our property projects. Check out some of these great posts on our Facebook group.

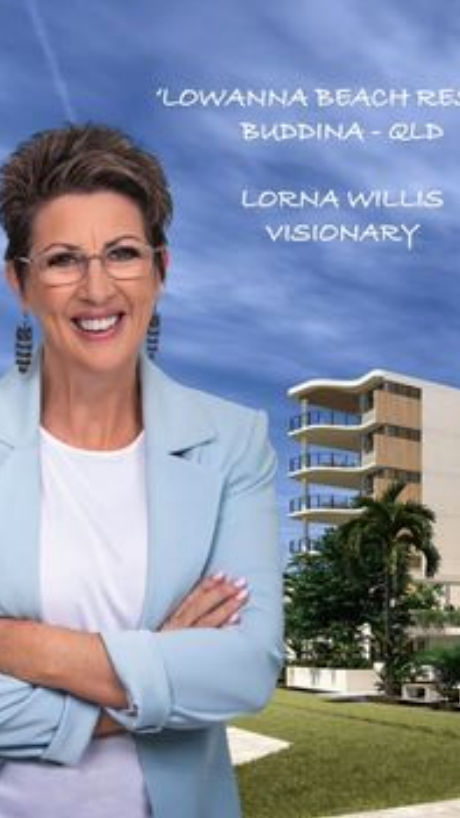
**Olly Hooper shared the value of using a Broker** - the 4 reasons why you need a broker on your team and how to get the best lending - not all lenders will offer the best loan package.

**Joanna Cozens from Evadare Smoke Alarms-** reminded us about the new compliance requirements in Queensland for smoke alarms.

**Chris and Ben from Architectural Carpet & Tiles** WOWed!!! us with a variety of beautiful **GLAZED PORCELAIN, TERRAZZO & STONE LOOK** tiles. They showed us the there is a difference:  
- A product is not a just product  
- A finish is not just a finish  
- Service is not just service



BRINGING THE BEST EXPERTS TO SUPPORT THIS COMMUNITY



## IN THE MEDIA

### Spreading the Word

**Act of Kindness:** The WOW Property Women came together to quickly turn an empty house into a home for a homeless woman, we realise that while the act of kindness was just a lot of small charitable acts with our members coming together for a common cause - we changed someone's life for the better and gave her the hand up she needed. In an interview recently in the 'Hot Seat' on HOT 91.1 We are reminded that together we can make a real difference in the lives of others.

**Adversity to Opportunity:** The crash, the tort, the resort: How Lorna overcame the odds - In this article Lorna describes how she overcame huge adversity - a life threatening car crash, financial loss and a major health scare that would have stopped many people from building an property development business.

Developer of Lowanna Beach Resort at Buddina Lorna Willis, an inspirational woman who has had her share of trials and tribulations.

Lorna is not slowing down despite life's challenges.



LORNA'S NOT SLOWING DOWN DESPITE LIFE'S CHALLENGES.

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91.1 **HOT** Weekender WITH JADE HARRISON

**The crash, the tort, the resort: How Lorna overcame the odds**  
Lorna Willis is fast approaching retirement age but she's doing anything but slowing down

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# HAVE YOU HAD A FINANCIAL YEAR WEIGH IN?

## Top Tips with Mary Palaric, Head Coach

Now is a great time for a financial weigh in. It's the end of the financial year and for many of us it's time to reflect on our financial achievements. For others, it's a time of dread as we realise we have spent too much or perhaps not moved forward on our investments.

For most of us, the end of the financial year is a prime time to measure our results.

Astute investors, however, set up systems of regularly monitoring their finances. Just like a regular weigh in, the form of a system is up to you.

The most important things is setting goals, defining measures and monitoring your progress.

**So what does a regular weigh in look like? It depends on what is going to work for you to help you stay motivated and take action.**

**Weekly Tracker** - frequent daily inputs and end of week tracking can work well to start and stick with new money habits. These tactics provide instant feedback on your progress. They are a great strategy if you have a short term savings goal or debt reduction goal.

**Monthly Reviews**- this is where you track your progress against your goals. When you chunk you goals down to actionable steps, completing a month end review gives you a chance to review the inroads you are making and allows you to make small adjustments and to also celebrate achievements along the way.

**90 Day Plans** - This is where you set big goals for each quarter of the year. This approach helps you stay focused on 12 weeks of actions with milestones to reach each quarter.

In the end there is no magic pill for financial success. Good money habits and systems such as weigh ins, tracking and checkpoints help us achieve better results. So get on those financial scales now.



WHENEVER YOU START A LONG TERM PROCESS YOU NEED TO BUILD A SYSTEM OF CHECK-INS SO YOU KNOW IF YOU'RE ACHIEVING YOUR GOAL







OUR VALUES ARE:  
CONNECTION  
COMMUNITY  
LEARNING  
FUN

## JOIN OUR FACEBOOK GROUP

### Let's Connect

WOW Property Women exists to add great value to the lives of women who are serious about creating wealth through property development and investing. This is done by providing a platform where discussions, presentation and networking initiate opportunities to support and empower members on their own personal Property Journey.

Join our Facebook Group to be part of an amazing community of women.

<https://www.facebook.com/groups/wowpropertywomen>

## OUR MEET UP EVENTS

### Let's Learn

Adrian Ramsay gave a fascinating talk on The Aesthetics Of Joy – the psychological and physiological aspects of designing successful social spaces and illustrate how this can be applied in your own property projects.

Our monthly meetups are available for free to our **Elevate Members**.

Members can attend in person in the Sunshine Coast or join from anywhere via live Zoom.

Bookings are through our Meetup page.

## OUR SOCIAL CALENDAR

### Let's Have Some Fun

In June we tuned our vocals for some fun Karaoke. Dinner & drinks at Junk and private karaoke in The Big Top was a hoot with our Elevate Members enjoying! Our women certainly found their voices that night.

Our next event FUN FRIENDS – SAVE THE DATE!

Elevate Members, join us for a Cocktail party on July 15th !

At the home of our friend Alison, on the Mooloolaba River.

RVSP via our Facebook Group.





## ELEVATE MEMBERSHIP

### Gain Momentum through our Elevate Membership

Our Elevate Membership offers so many incredible resources for anyone wanting to scale their property development skills.

For a monthly rollover of \$67 (less than the price of a cappuccino a day) you will have access to this gym for your property mindset which includes:

- Tickets to all live events and presentations
- Recordings of all live events and presentations
- Video interviews with leading property development experts including developers, town planners, lawyers, accountants, surveyors, and more.
- Extra insights and behind-the-scenes details of real projects undertaken by WOW Property Group
- Detailed Insider Investor Report articles
- A FREE one-on-one coaching session with one of our 'Brains Trust' property and personal development coaches
- Join our Elevate Membership by clicking this link  
<https://www.wowpropertywomen.com.au/join/>

## OPPORTUNITIES

### Have you considered Armchair Property Development?

Armchair Property Development is a way of achieving diversity and leverage in property investing.

Armchair Property Development is an investment strategy that we use, which allows an investor/s to joint venture with a property developer and share the development profits. It enables the investor to reap the rewards of property development by leveraging the expertise, time, money and contacts of an experienced property development team, while mitigating the risk of going it alone.

The beauty of this strategy is that we can repeat the process as we continue to gain confidence and experience. You can 'Earn while you Learn'; rinse and repeat; or until you get to the point where you feel that you are knowledgeable and ready to undertake your own project. There is nothing like a 'real deal' to get the real-life experience of what it's like to be in the trenches.

SO, IF YOU HAVE MONEY JUST SITTING IN THE BANK, BUT YOU WANT TO BUILD SECURITY FOR YOUR FINANCIAL FUTURE, YOU MAY WANT TO LOOK AT THIS OPPORTUNITY.

These opportunities are available to our Elevate Members.

To find out more please follow these 3 easy steps:

**Step 1. Email: [hello@wowpropertywomen.com.au](mailto:hello@wowpropertywomen.com.au)**

**Step 2. Comment "I would like to find out more about the Investor Club"**

**Step 3. Provide your phone number (this is required for the next step)**

